



P. O. Box 10547
Erie, PA 16514-0547
814-899-3030
www.ParkinsonPartners.org

October 1, 2025

Dear Business Owner/Manager,

I am writing on behalf of Parkinson Partners of NW PA, Inc. We are a nonprofit 501c.3 organization whose mission is to provide education, support, help and hope to those with Parkinson's Disease and their families in the Erie region.

Parkinson Partners invites you to make our **Rock 'n Country Dance**, a success by becoming a **sponsor, placing an ad in our event program** and/or by **donating an item, gift card or basket for the silent auction** (baskets should be a minimum of \$50 in value, or let us know and we can combine with another basket). The funds raised from the dance will stay in the Erie region and will be used for services and support for those with PD.

The **Rock 'n Country Dance** will be held on **Friday, November 7, 2025 from 7:00 PM-11:00 PM at The Brewerie's Grand Concourse**. The 200-300 guests will bid on fantastic items in our silent auction. Each attendee will receive an event program filled with ads and a listing of all auction donors, ad buyers and sponsors will also be published in our newsletter. This is an opportunity for you or your business to reach a wide audience. Please see the attached flyers for detailed information.

Thank you for considering our request.

Sincerely,

Lynne Gotham

Lynne Gotham
Executive Director

Federal Tax ID#: 25-1738740

Enclosures: Rock 'n Country Ads/Silent Auction/Sponsorship Flyers

2025 Parkinson Partners Rock 'n Country Dance

Sponsor Packages

**Parkinson Partners Rock 'n Country Dance
Sponsorship Packages**



**ROCK 'N ROLL
PACKAGE**

- 1/2 Page Program Ad
- 4 Tickets
- Mentions in social media, press release, digital logo at the event and poster

\$250



**GOLD
PACKAGE**

- Everything included in the COUNTRY PACKAGE--PLUS
- Signature Cocktail--a custom gold-inspired drink created just for you and named in your honor for the night!
- Special VIP table recognition, cocktail napkins with your logo and prominent placement of your business cards/flyers
- First Pour Ceremony--be the first to enjoy your cocktail with a toast.
- Special shout out from the DJ highlighting your sponsorship

\$1,000



**COUNTRY
PACKAGE**

- Full Page Program Ad
- 10 Tickets/Reserved Table
- Mentions in social media, press release, digital logo at the event and poster

\$500

In order for you to receive the full benefits of your sponsorship level, we request a response by October 23, 2025.

I, _____ representing _____ agree to participate as a sponsor at the Parkinson Partners' Rock 'n Country Dance to be held on Friday, November 7, 2025 at the Concourse at Union Station. I understand that I, or my business will receive the above-mentioned benefits in the description of the package. My check, made payable to Parkinson Partners of NW PA is enclosed. Mail to: Parkinson Partners of NW PA, PO Box 10547, Erie, PA 16514 or register online using QR code below. Please also fill out the program ad page.

Select one: ___ Gold Package ___ Country Package ___ Rock 'n Roll Package

Business Name: _____ Phone Number: _____

Representative: _____

_____ I would be willing to post a sign promoting the dance at my business or on my website or Facebook page.



Thank you for your support! For questions, please call 814-899-3030.

Scan to pay online

Rock 'n Country Dance Program Ads

Program Dimensions 5 1/2" W X 8 1/2" H

Just follow these simple steps; and if you have any questions, please call us at **814-899-3030**.

- 1) Please choose the size of your ad. (See below.)
- 2) Complete your payment. (Check sent by mail with the form below credit card payment will be available from our website: <https://www.zeffy.com/en-US/ticketing/rock-n-country-dance-program-ads--2025>)
- 3) Email us your ad. Print ready ads may be submitted as high-quality jpeg / jpg digital files or Word files via e-mail. Please send ads with a resolution of at least 300 dpi. Email: [**info@parkinsonpartners.org**](mailto:info@parkinsonpartners.org)



- 4) Scan the QR code to register and pay online.

Deadlines:

- **Print ready ads and payment must be received by: October 23, 2025.**

Prices:

- Inside front cover (**\$150**) 4 3/4" W x 7 3/4" H (if still available—contact us to confirm)
- Inside back cover (**\$150**) 4 3/4" W x 7 3/4" H (if still available—contact us to confirm)
- Full page (**\$100**) 4 3/4" W x 7 3/4" H
- Half Page (**\$75**) 4 3/4" W x 3 3/4" H
- Quarter Page (**\$50**) 4 3/4" W x 1 3/4" H

Business Name: _____

Contact Name: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Ad Size (see list above): _____ Cost: _____ Payment: ___ Check ___ Credit Card

____ I would be willing to post a sign promoting the dance at my business or on my website or Facebook page.

Thank you for your support! For questions, please call 814-899-3030.

